

Owner & Operator **USA Tours**

Sunday 29th May to Monday 6th June 2011 / Sunday 3rd July to Monday 11th July 2011

**Book
NOW**
Limited
Numbers

Industry Leading Farm Study Tours,
Specifically Designed To Enhance
The Profitability Of Your Dairy Business.

WorldWide
SIREs



The Theory

At World Wide Sires we have been running educational tours for several years now, with great success. The Owner and Operator tours are designed with a wide range of participants in mind and is open to anyone who wishes to experience a variety of dairy systems on both large and medium sized operations. The tour is open to farm owners, herdsperson's and farm managers alike, in-fact anybody wishing to grow, streamline or improve their dairy operation should attend.

The week long tour is an intensive, field based education working out of Madison and the surrounding area. During the week, we travel to the very best farms in the district to see and discuss every facet of milk production, with the opportunity to talk frankly to dairy producers about any aspect of their business.



Industry Experts

Whilst on tour we also have access to Bob Hagenow, the nutritionist and sales manager for Vita Plus based in Madison. Bob has worked in the industry for over 20 yrs and is a wealth of knowledge when it comes to feeding dairy cows for a combination of health and production. We spend a full day with Bob, covering the theory work in the morning, then heading out onto farm in the afternoon to see the more practical sides of nutrition, including heifer rearing and dry cow management.

For fertility, reproduction, synchronisation and heat detection, we have a range of experts available to us from Select Sires, Accelerated Genetics and World Wide Sires, who will also follow the same format of theory in the morning and accompanying us onto farms in the afternoon to discuss the practical issues.



Management Emphasis

The farms visited range in size, operating systems, staffing levels and their own personal goals. On a typical tour, we will visit herds varying in size from 150 cows right up to just over 3,000 cows with several 300 - 400 cow units. The areas of focus are:

- **Nutrition + Herd Health + Welfare**
- **Fertility + Synchronisation Systems**
- **Building Design + Cow Comfort**
- **Staff Levels and Responsibilities**
- **Heat Detection**
- **Sire Selection**

That's just 20 places in total, so please contact us to avoid disappointment.



Example Itinerary

■ Crave Brothers Dairies

- Diversification planning
- High herd health scheme
- Sustainable growth

Crave Brothers Dairies emphasizes conservation and sustainable practices, while consideration is given to what is best for the environment, the cows and the consumer. The cow's manure is converted into energy and organic fertilizer through a manure digester located on the farm. Cows are bedded with composted manure solids from the manure digester.

■ Larson Acres Dairy

- Cross barn ventilation and building design
- Staffing responsibilities
- Manure separation and application

Six Larson families, spanning four generations, operate this large, progressive dairy. Focus is on maximising technology, they have a unique sand separator and filtration system. Larson Acres began with just 80 acres and six cows and the farm has grown to nearly 4,000 acres of agricultural land and 2,900 cows.

■ Mystic-Valley Dairy

- Nutrition for production and fertility
- Cow comfort and welfare
- Sire selection

The herd consists of 400 cows housed in sand cubicles, with a BAA of 105, putting them in the top 10% of the country. They have a rolling herd average of just over 13,000 kgs with exceptional cell counts. A large income comes from the sale of over 100 milking animals per year.

■ Vir-Clar Farms

- Cow transition management
- Fertility and reproduction
- Environmental implications

Proactively applying proven technologies that improve both the economic and ecological performance of Vir-Clar Farm is a hallmark of Gary and Rose Boyke's farming philosophy. Milking 1,400 cows just outside a city of 45,000 people has added a few priorities to the list, including neighbour relations. Odor reduction and environmental stewardship are the driving forces behind the farm's electricity-generating manure digester.

Contact our tours co-ordinator Ben Nottage on **07968 700720**

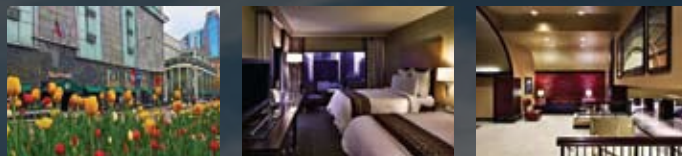
Madison Concourse Hotel, Wisconsin



Situated in downtown Madison, Wisconsin near the State Capitol, State Street, University of Wisconsin campus, Overture Center, Monona Terrace Convention Center and Alliant Energy Center and More.

Website: www.concoursehotel.com

Chicago Marriott Downtown Magnificent Mile



Encounter a renowned Chicago hotel at the Marriott Downtown Chicago Magnificent Mile Hotel. Situated amongst world-class shopping and dining, this hotel is in walking distance of top attractions.

Website: www.marriott.co.uk

The Details

We have two tours going this year. That's just **20 places in total**, so please contact us straight away to avoid disappointment.

This years dates are:

Sunday May 29th to Monday June 6th 2011

Sunday 3rd July to Monday 11th July 2011

The tour price includes:

- Direct flights from Manchester or Heathrow
- 7 nights accommodation
- Inclusive of all meals
- Ground transport whilst in America
- Booking and accommodation organised on your behalf.
- Fully accompanied at all times by WWS representatives

All accommodation is of the very highest quality to match our visits! Six days of talks and visits will finish in downtown Chicago, where we can go out and enjoy the last evening in superb surroundings.

The total price for this outstanding tour will be approx **£1,550** (based on two people sharing), which is to be paid in full before we fly.

How to Book

To book your place or for further details, please phone our tours co-ordinator **Ben Nottage** on **07968 700720**.

